Free Webflow Template

Kelsey Gilbert Kreiling,Mallory Ulaszek

Webflow by Example Ali Rushdan Tariq,2021-12-31 Build modern responsive websites without writing code by making the most of the power and flexibility of Webflow Key FeaturesGet to grips with Webflow to build and launch responsive websites from scratchLearn how to put Webflow into practice and take advantage of its power and flexibilityBuild your own modern responsive websites from scratch and without any codeBook Description Webflow is a modern no-code website-builder that enables you to rapidly design and build production-scale responsive websites. Webflow by Example is a practical, project-based, and beginner-friendly guide to understanding and using Webflow to efficiently build and launch responsive websites from scratch. Complete with hands-on tutorials, projects, and self-assessment questions, this easy-to-follow guide will take you through modern web development principles and help you to apply them efficiently using Webflow. You'll also get to grips with modern responsive web development and understand how to take advantage of the power and flexibility of Webflow. The book will guide you through a real-life project where you will build a fully responsive and dynamic website from scratch. You will learn how to add animations and interactions, customize experiences for users, and more. Finally, the book covers important steps and best practices for making your website ready for production, including SEO optimization and how to publish and package the website. By the end of this Webflow book, you will have gained the skills you need to build modern responsive websites from scratch without any code. What you will learnBuild and customize websites without any codeUnderstand how to approach designing and developing for the modern webBecome familiar with the main functionalities of WebflowFollow best practices for Webflow development while working on a practical project, from its design to launchHarness the power of the Webflow CMS to create dynamic contentAdd modern flourishes to a website using pre-defined and custom animations and interactionsWho this book is for If you're an entrepreneur, web designer, or anyone with little web development knowledge, this book will help you learn how to build fully responsive websites and web prototypes without writing a single line of code. If you're a web designer, this book will make you a more informed web developer. If you're already a developer, this book will help you become a better web designer.

Practical Web Design Philippe Hong,2018-04-30 Web design is the process of creating websites. It encompasses several different aspects, including webpage layout, content production, and graphic design. This book offers you everything you need to know for building your websites.

Squarespace from Signup to Launch Kelsey Gilbert Kreiling,Mallory Ulaszek,2023-07-31 Uncover expert insights, practical tools, and a library of resources, including everything you need to build design-focused websites with rich user experience—from signup to launch Purchase of the print or Kindle book includes a free PDF eBook Key Features Discover professional insights as you get hands-on with designing a custom website on Squarespace 7.1 and Fluid Engine Launch a website on your domain with features like commerce, member areas, blogging, and scheduling Grow your audience with a mobile-optimized website you can own, edit, and update Book Description You may have heard about Squarespace and even started a trial site, but launching it can be a real challenge for new users. While the basic features look simple enough, shaping Squarespace to fit your business needs requires expert help. That's where author and Squarespace expert Kelsey Gilbert Kreiling can help. Squarespace from Signup to Launch is a comprehensive resource for customizing the most design-focused and user-friendly website builder in the no-code world. Enriched with insights and resources from Squarespace experts such as Christy Price, Will Myers, David Iskander, Kristine Neil, Kathryn Joachim, Beatriz Caraballo, Justin Mabee, Shelly Morse, and more, this book goes beyond a technical manual. It prepares you to build a website, explains the foundational knowledge behind Squarespace 7.1 and Fluid Engine, and fosters a professional designer's mindset. Throughout the book, you'll learn how to build forms, use content blocks, optimize websites for mobile, build an online store, and become proficient in Squarespace's built-in SEO, marketing, and analytics tools. By the end of this Squarespace book, you'll have the confidence to build professional websites with a developer's technical knowledge, project organization, and design intuition. You won't just launch your site; you'll be proud to share it with the world. What you will learn Build a website on Squarespace, step by step, with expert insights and practical tips Plan your site content with an easy-to-understand outline Source and create the visual elements necessary to achieve a professional website Go beyond pre-set templates by creating a polished design from navigation to footer Integrate custom code to enhance both the design and functionality of your project Optimize your website for mobile viewing and search engine visibility Implement effective marketing strategies to promote your site and grow your audience after its launch Who this book is for If you are interested in building a website on the Squarespace platform, using its newest version 7.1 and Fluid Engine, this book is for you. Whether you're a brand designer with little or no code experience, an entrepreneur seeking full ownership and usability of a website, or a website designer versed in other platforms looking to expand your skill set to other platforms, this comprehensive go-to guide covers everything you need. No matter your entry point, this book will offer an understanding of the why and how of Squarespace.

Fair Play: Reese's Book Club Eve Rodsky,2021-01-05 AN INSTANT NEW YORK TIMES BESTSELLER • A REESE'S BOOK CLUB PICK Tired, stressed, and in need of more help from your partner? Imagine running your household (and life!) in a new way... It started with the Sh*t I Do List. Tired of being the "shefault" parent responsible for all aspects of her busy household, Eve Rodsky counted up all the unpaid, invisible work she was doing for her family—and then sent that list to her

husband, asking for things to change. His response was...underwhelming. Rodsky realized that simply identifying the issue of unequal labor on the home front wasn't enough: She needed a solution to this universal problem. Her sanity, identity, career, and marriage depended on it. The result is Fair Play: a time- and anxiety-saving system that offers couples a completely new way to divvy up domestic responsibilities. Rodsky interviewed more than five hundred men and women from all walks of life to figure out what the invisible work in a family actually entails and how to get it all done efficiently. With 4 easy-to-follow rules, 100 household tasks, and a series of conversation starters for you and your partner, Fair Play helps you prioritize what's important to your family and who should take the lead on every chore, from laundry to homework to dinner. "Winning" this game means rebalancing your home life, reigniting your relationship with your significant other, and reclaiming your Unicorn Space—the time to develop the skills and passions that keep you interested and interesting. Stop drowning in to-dos and lose some of that invisible workload that's pulling you down. Are you ready to try Fair Play? Let's deal you in.

Even Faster Web Sites Steve Souders,2009-06-04 Performance is critical to the success of any web site, and yet today's web applications push browsers to their limits with increasing amounts of rich content and heavy use of Ajax. In this book, Steve Souders, web performance evangelist at Google and former Chief Performance Yahoo!, provides valuable techniques to help you optimize your site's performance. Souders' previous book, the bestselling High Performance Web Sites, shocked the web development world by revealing that 80% of the time it takes for a web page to load is on the client side. In Even Faster Web Sites, Souders and eight expert contributors provide best practices and pragmatic advice for improving your site's performance in three critical categories: JavaScript—Get advice for understanding Ajax performance, writing efficient JavaScript, creating responsive applications, loading scripts without blocking other components, and more. Network—Learn to share resources across multiple domains, reduce image size without loss of quality, and use chunked encoding to render pages faster. Browser—Discover alternatives to iframes, how to simplify CSS selectors, and other techniques. Speed is essential for today's rich media web sites and Web 2.0 applications. With this book, you'll learn how to shave precious seconds off your sites' load times and make them respond even faster. This book contains six guest chapters contributed by Dion Almaer, Doug Crockford, Ben Galbraith, Tony Gentilcore, Dylan Schiemann, Stoyan Stefanov, Nicole Sullivan, and Nicholas C. Zakas.

Humanities Data Analysis Folgert Karsdorp,Mike Kestemont,Allen Riddell,2021-01-12 A practical guide to data-intensive humanities research using the Python programming language The use of quantitative methods in the humanities and related social sciences has increased considerably in recent years, allowing researchers to discover patterns in a vast range of source materials. Despite this growth, there are few resources addressed to students and scholars who wish to take advantage of these powerful tools. Humanities Data Analysis offers the first intermediate-level guide to quantitative data

analysis for humanities students and scholars using the Python programming language. This practical textbook, which assumes a basic knowledge of Python, teaches readers the necessary skills for conducting humanities research in the rapidly developing digital environment. The book begins with an overview of the place of data science in the humanities, and proceeds to cover data carpentry: the essential techniques for gathering, cleaning, representing, and transforming textual and tabular data. Then, drawing from real-world, publicly available data sets that cover a variety of scholarly domains, the book delves into detailed case studies. Focusing on textual data analysis, the authors explore such diverse topics as network analysis, genre theory, onomastics, literacy, author attribution, mapping, stylometry, topic modeling, and time series analysis. Exercises and resources for further reading are provided at the end of each chapter. An ideal resource for humanities students and scholars aiming to take their Python skills to the next level, Humanities Data Analysis illustrates the benefits that quantitative methods can bring to complex research questions. Appropriate for advanced undergraduates, graduate students, and scholars with a basic knowledge of Python Applicable to many humanities disciplines, including history, literature, and sociology Offers real-world case studies using publicly available data sets Provides exercises at the end of each chapter for students to test acquired skills Emphasizes visual storytelling via data visualizations

　　Writing Better Books the Agile Way Clemens Lode,2018-09-22 The craft of writing and marketing a book has changed significantly over the past 10 years. It is no longer enough to just write a good book; you have to write for a specific audience and connect to your readers long before the book hits the shelves. Releasing part of your work early allows you to make adjustments to your book—or even discard your project entirely in order to invest your time into a better book idea. Using modern project management methods, you can organize your work into individual steps (user stories), and reuse them to market your book. Organizing the book into logical sections helps you to create preview materials for blog posts or newsletters. In addition, this will ensure that you make steady progress, avoid getting lost in the details and achieve high quality consistently throughout your book. --- Do you recognize yourself in one of these people? This book is for Peter. - First-time author. - Has a complete script, had a friend look at it, and now wants to publish it. - Might need (unsolicited) advice to properly edit it instead of just going through a self-edit. - Needs to be reminded about the difficulties of selling a book. Has no idea about marketing. - Has not worked with an editor. - Creates his own book covers. - Would benefit from a pep talk. This book is for Mary. - Writes novels in Word but now wants to write a non-fiction book. - Undecided about what tools to use. - Works with an editor, but she and her editor have no real work structure. - Does not know how to market, find market niches, etc. Her past successes were random, and she never knew if her latest novel would sell or not. This book is for John. - Professional editor seeking to expand his services from merely editing Word files to helping release books online. - Also is looking for better project management techniques to help guide an author along the way. - Often works in scientific fields and thus has to manage a lot of bibliographical references. - Spends lots of time indexing books. - Is OK with a LaTeX

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The Black Yearbook [Portraits and Stories] Adraint Khadafhi Bereal,2024-01-16 A gripping exploration of the joys, hardships, and truths of Black students through intimate, honest dialogues and stunning photography, with a foreword by Kiese Laymon, author of Heavy "A radical, reverential, and restorative document of community."—Rebecca Bengal, author of Strange Hours: Photography, Memory, and the Lives of Artists When photographer Adraint Bereal graduated from the University of Texas, he self-published an impressive volume of portraits, personal statements, and interviews that explored UT's campus culture and offered an intimate look at the lives of Black students matriculating within a majority white space. Bereal's work was inspired by his first photo exhibition at the George Washington Carver Museum in Austin, entitled 1.7, that unearthed the experiences of the 925 Black men that made up just 1.7% of UT's total 52,000 student body. Now Bereal expands the scope of his original project and visits colleges nationwide, from Historically Black Colleges and Universities (HBCUs) to predominantly white institutions to trade schools and more. Rather than dwelling on the monolith of trauma often associated with Black narratives, Bereal is dedicated to using honest dialogue to share stories of true joy and triumph amidst the hardships, prejudices, and internal struggles. Using an exciting and eclectic design approach to accompany the portraits and stories, each individual profile effectively conveys the interviewee's unique voice, tone, and background. The Black Yearbook reframes society's stereotypical perception of higher education by representing and celebrating the wide range of Black experiences on campuses.

Cracking the Sales Management Code: The Secrets to Measuring and Managing Sales Performance Jason Jordan,Michelle Vazzana,2011-10-14 Boost sales results by zeroing in on the metrics that matter most "Sales may be an art, but sales management is a science. Cracking the Sales Management Code reveals that science and gives practical steps to identify the metrics you must measure to manage toward success." —Arthur Dorfman, National Vice President, SAP "Cracking the Sales Management Code is a must-read for anyone who wants to bring his or her sales management team into

the 21st century." —Mike Nathe, Senior Vice President, Essilor Laboratories of America "The authors correctly assert that the proliferation of management reporting has created a false sense of control for sales executives. Real control is derived from clear direction to the field—and this book tells how do to that in an easy-to-understand, actionable manner." —Michael R. Jenkins, Signature Client Vice President, AT&T Global Enterprise Solutions "There are things that can be managed in a sales force, and there are things that cannot. Too often sales management doesn't see the difference. This book is invaluable because it reveals the manageable activities that actually drive sales results." —John Davis, Vice President, St. Jude Medical "Cracking the Sales Management Code is one of the most important resources available on effective sales management. . . . It should be required reading for every sales leader." —Bob Kelly, Chairman, The Sales Management Association "A must-read for managers who want to have a greater impact on sales force performance." —James Lattin, Robert A. Magowan Professor of Marketing, Graduate School of Business, Stanford University "This book offers a solution to close the gap between sales processes and business results. It shows a new way to think critically about the strategies and tactics necessary to move a sales team from good to great!" —Anita Abjornson, Sales Management Effectiveness, Abbott Laboratories About the Book: There are literally thousands of books on selling, coaching, and leadership, but what about the particulars of managing a sales force? Where are the frameworks, metrics, and best practices to help you succeed? Based on extensive research into how world-class companies measure and manage their sales forces, Cracking the Sales Management Code is the first operating manual for sales management. In it you will discover: The five critical processes that drive sales performance How to choose the right processes for your own team The three levels of sales metrics you must collect Which metrics you can "manage" and which ones you can't How to prioritize conflicting sales objectives How to align seller activities with business results How to use CRM to improve the impact of coaching As Neil Rackham writes in the foreword: "There's an acute shortage of good books on the specifics of sales management. Cracking the Sales Management Code is about the practical specifics of sales management in the new era, and it fills a void." Cracking the Sales Management Code fills that void by providing foundational knowledge about how the sales force works. It reveals the gears and levers that actually control sales results. It adds clarity to things that you intuitively know and provides insight into things that you don't. It will change the way you manage your sellers from day to day, as well as the results you get from year to year.

Pocket Full of Do Chris Do,2020-07-27

No Dig Charles Dowding,2022-09-01 Work in partnership with nature to nurture your soil for healthy plants and bumper crops - without back-breaking effort! Have you ever wondered how to transform a weedy plot into a thriving vegetable garden? Well now you can! By following the simple steps set out in No Dig, in just a few short hours you can revolutionise your vegetable patch with plants already in the ground from day one! Charles Dowding is on a mission to teach that there is no need to dig over the soil, but by minimising intervention you are actively boosting soil productivity. In fact, The less you

dig, the more you preserve soil structure and nurture the fungal mycelium vital to the health of all plants. This is the essence of the No Dig system that Charles Dowding has perfected over a lifetime growing vegetables. So put your gardening gloves on and get ready to discover: - Guides and calendars of when to sow, grow, and harvest. - Inspiring information and first-hand guidance from the author - Delve deeper features look in-depth at the No Dig system and the facts and research that back it up. - The essential role of compost and how to make your own at home. - The importance of soil management, soil ecology, and soil health. Now one of the hottest topics in environmental science, this wood-wide web has informed Charles's practice for decades, and he's proven it isn't just trees that benefit - every gardener can harness the power of the wood-wide web. Featuring newly- commissioned step-by-step photography of all stages of growing vegetables and herbs, and all elements of No Dig growing, shot at Charles's beautiful market garden in Somerset, you too will be able to grow more veg with less time and effort, and in harmony with nature - so join the No Dig revolution today! A must-have volume for followers of Charles Dowding who fervently believe in his approach to low input, high yield gardening, as well as gardeners who want to garden more lightly on the earth, with environmentally friendly techniques like organic and No Dig.

Expert Spring MVC and Web Flow Colin Yates,Seth Ladd,Steven Devijver,Darren Davison,2006-11-21 * 1st and only book to market on the open source Spring MVC and Web Flows, positioned to become the new Struts. * Will be the only authoritative solution, by the Spring MVC and Spring Web Flows project leads themselves. * Two markets for this book. 1) Ex-patriots from the Struts world who have developed numerous web applications, but are looking for more and willing to take the initiative to experiment with new solutions; and 2) early adopter web developers into Web Flow, which has created a lot of buzz and will generate interest around this book as well as Spring MVC.

Spring MVC Blueprints Sherwin John Calleja Tragura,2016-07-29 Design and implement real-world web-based applications using the Spring Framework 4.x specification based on technical documentation About This Book Learn all the details of implementing Spring 4.x MVC applications from basic core platform construction to advanced integration implementations Gain a complete reference guide to implementing the controllers, models, views, view resolvers, and other service-related components to solve various real-world problems Discover the possible optimal solutions for developers and experts to build enterprise and personal web-based applications Create a Spring MVC application that has a validation process and exception handling with the HTTP status codes Who This Book Is For This book is for competent Spring developers who wish to understand how to develop complex yet flexible applications with Spring MVC. You must have a good knowledge of JAVA programming and be familiar with the basics of Spring. What You Will Learn Set up and configure the Spring 4.x MVC platform from ground level up using the basic Spring Framework 4.x APIs Study requirements and manage solutions on file uploading transactions in Spring 4.x applications Configure, , and test Spring integration to the Hibernate, MyBatis, and JPA frameworks for database transactions Properly implement exception handlers and audit trails in Spring

MVC applications Generate reports using JFreeChart, Google Charts, JasperReports, DynamicReports, FreeMarker, Velocity, and Spring's API known as ContentNegotiatingViewResolver Configure security and flexibility by adding Captcha, Spring Security, Spring Flow, Spring Portlets, JTA to improve data management performance Implement web services using Spring's RESTful implementation and other service-oriented integration plugins Design and implement a Spring 4.x application using AngularJS, ExtJs, Twitter Bootstrap, and Spring Mobile for responsive web design In Detail Spring MVC is the ideal tool to build modern web applications on the server side. With the arrival of Spring Boot, developers can really focus on the code and deliver great value, leveraging the rich Spring ecosystem with minimal configuration. Spring makes it simple to create RESTful applications, interact with social services, communicate with modern databases, secure your system, and make your code modular and easy to test. It is also easy to deploy the result on different cloud providers. This book starts all the necessary topics in starting a Spring MVC-based application. Moving ahead it explains how to design model objects to handle file objects. save files into a data store and how Spring MVC behaves when an application deals with uploading and downloading files. Further it highlights form transactions and the user of Validation Framework as the tool in validating data input. It shows how to create a customer feedback system which does not require a username or password to log in. It will show you the soft side of Spring MVC where layout and presentation are given importance. Later it will discuss how to use Spring Web Flow on top of Spring MVC to create better web applications. Moving ahead, it will teach you how create an Invoice Module that receives and transport data using Web Services By the end of the book you will be able to create efficient and flexible real-time web applications using all the frameworks in Spring MVC. Style and approach This book is a compendium of technical specification documents that will guide you through building an application using Spring 4.x MVC. Each chapter starts with a high-level wireframe design of the software followed by how to set up and configure different libraries and tools.

The Subscription Playbook Robert Coorey, MBA,2023-09-12 Are you tired of unpredictable cash flow in your business? Do you wish you could have a steady stream of customers that pay every month? The Subscription Playbook shows readers how to add subscription revenue to any business and protect from competitive threats. The book is a combination of Robert Coorey's personal stories and best practices from large and small companies. It teaches how even the most traditional businesses, such as doctors' offices, coffee shops, and restaurants, can add subscription billing to their business. You will learn: How almost any small business, even on a shoestring budget, can get started with adding subscription revenue. Exact steps and specific directions to introduce subscription revenue and enjoy predictable cash flow. The ten factors to protect a subscription business from the competition...and one little-known factor that is more powerful than the rest combined. Unusual ways to build a subscription business that is difficult to copy and highly defensible. How two different well-known hardware businesses completely shifted their business models and added software subscriptions. How to borrow concepts

from computer games into your business to increase client engagement. If you're looking to build the ultimate business where you have less competition and can sleep easy at night, The Subscription Playbook is for you. What Others Are Saying About Robert Coorey And This Book "One of the most influential online marketers around the globe. — The Huffington Post "An online marketing guru." — Fast Company A must-read for anyone thinking of subscription pricing in their business. - Gabby Leibovich, Co-Founder Catch, Scoopon, Eat Now "Robert lives his talk and is the real deal when it comes to sharing the best in the market. This book is exactly that. The best secrets and tips to build subscriptions that last. Highly recommended." - Sam Cawthorn, Former Australian of the Year. Multiple International Best-Selling Author "Deeper client relationships and more predictable finances lie at the heart of every entrepreneur's dreams and subscription business models are the answer. Robert Coorey unpacks in detail the strategies and tactics needed to build a successful and sustainable subscription business" - Peter Sheahan, Best-Selling Author and C-Suite Advisor "If you are ready to finally understand how not just to scale a company but also how to attract investment, then this book is for you. Subscription works and the idea of creating a 'moat' around your business to keep customers engaged and happy is simply brilliant. It will show you how to create predictable cash flow and teach you the specific steps to make it happen. A must-read and one of the best business books I have read." - Andrew Roberts, Award-Winning Business Coach and Advisor to Fast-Growth Companies "Robert Coorey makes an inarguable case for why subscription is the answer to your business' financial wellbeing. Backed up with countless case studies and Coorey's personal experiences, The Subscription Playbook is the playbook for the game you want to play and win." - Tyler R. Tichelaar, PhD and Award-Winning Author of The Nomad Editor: Living the Lifestyle You Want, Doing Work You Love "Written in lively, engaging prose, chock-full of practical, real-world examples, and overflowing with actionable advice, this book has to be on the 'must read' list of every aspiring entrepreneur. Heartily recommended." - Gary Bloomer, Marketing Advisor The Subscription Playbook is packed with real stories and so many insights that I felt compelled to scribble notes on every page.- Rebekah Campbell, Entrepreneur and Author

Sick City Patrick Condon,2021-01-30 Sick City is a call to action prompted by the crisis that crippled our cities, the pandemic. But the pandemic has brought the issues of race, inequality and unaffordability to the forefront as well, illustrating how all of these ills can be traced to unequal access to urban land. Patrick Condon walks the reader through that history, proving that most of these problems are rooted in the inflation of urban land value - land that is no longer priced for its value for housing but as an asset class in a global market hungry for assets of all kinds. The American wage earner who is most affected by COVID is also the worst hit by the surging price of urban land which has made the essential commodity of housing increasingly inaccessible. Not only does Condon dive deep into myriad and credible references to prove these points, but he also wraps up the conversation with some eminently practical and widely precedented policy actions that municipalities can enact - policy tools to establish housing justice at the same time slow the flow of land value increases into

the pockets of land speculators.

Responsive Design High Performance Dewald Els,2015-04-15 This book is ideal for developers who have experience in developing websites or possess minor knowledge of how responsive websites work. No experience of high-level website development or performance tweaking is required.

Fundamental Approaches to Software Engineering José Fiadeiro,2008-03-18 This book constitutes the refereed proceedings of the 11th International Conference on Fundamental Approaches to Software Engineering, FASE 2008, held in Budapest, Hungary, in March/April 2008 as part of ETAPS 2008, the European Joint Conferences on Theory and Practice of Software. The 26 revised full papers presented together with 5 tool demonstrations were carefully reviewed and selected from 119 submissions. The papers are organized in topical sections on requirements and architectures, models and model transformations, conceptual models and UML, service engineering and adaptable services, verification and testing, and objects and components.

Foundations of Digital Marketing Animesh Sharma,2022-09-06 This book explains the basic principles of digital marketing and helps with the understanding of search engines, and how search engines work and also it helps to understand website development and web design concepts in easy language and to make your website search engine-based optimization and search engine marketing. This book also helps to make a better understanding of different top social media platforms, social media marketing, mobile apps, affiliate marketing, e-mail, video marketing, search engine ads, and social media campaigns.

Digital Marketing For B.Com. Sem.-4 (According to NEP-2020) Riya Bansal,2023-05-11 Table of Content:- 1. Basics of Marketing 2. An Introduction to Digital Marketing 3. An Introduction to Websites 4. Search Engine Optimisation 5. Google Ads 6. Customer Relationship Management 7. Introduction To Web Analytics 8. Social Media Marketing 9. Introduction to Youtube 10. E-Mail Marketing 11. Budgeting in Digital Marketing. Frequently Asked Questions ● Digital Marketing Glossary More Information:- The authors of this book is Riya Bansal.

No-code Alexis Kovalenko,Erwan Kezzar,Florian Reins,2022-12-01 « Une bonne introduction pour comprendre ce que sont les outils no-code, mais aussi pour dépasser le simple exercice de définition, et ainsi s'imprégner de tous les phénomènes qui les entourent. » Emmanuel Straschnov, fondateur et CEO de Bubble L'ave

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